



Wisconsin Association of Meat Processors

PO Box 25, Pearl City, IL 61062

86th ANNUAL CONVENTION OF THE WISCONSIN ASSOCIATION OF MEAT PROCESSORS

APPLICATION FOR EXHIBIT SPACE AND MEMBERSHIP DUES

We invite you to participate in the convention of the Wisconsin Association of Meat Processors on April 10-13, 2025, in Middleton, Wisconsin. The convention will be held at the same location as in the past at the Madison Marriott West Middleton.

NON-EXHIBITORS

Please return your membership dues, sponsorship, and advertising with payment no later than March 1, 2025, online at www.wi-amp.com.

EXHIBITORS

1. Please complete your dues, exhibit space, advertising, scholarship fund donation, sponsorship, and electrical, **ONLINE AT www.wi-amp.com**. Contact the WAMP office (info below) if you prefer a copy be mailed to you. You must be a paid member of the Wisconsin Association of Meat Processors and all booth charges must be paid prior to assignment.
2. Exhibit space will be sold in 10' wide x 8' deep increments, each at \$450.⁰⁰ except that the booths adjoining the concession area will be \$500.⁰⁰ each. However, even if you request a booth adjoining the concession area, please send in only \$450.⁰⁰ for each booth with your exhibit space reservation. If we are able to meet your request and assign you one or more such booths, you will be billed the extra \$50.00/booth at the time of the convention. **(New for 2025: All Platinum sponsors that have a booth in the concession area will not be charged the additional \$50/booth.)**
3. There will be no split footage. One 8' table with cloth; two chairs and a booth identification sign will be furnished. We will notify Valley Expo, 495 American Road, Rockford, IL 61109, phone: 815-873-1500 or 877-332-4292 to send you an exhibitor packet.
4. Electrical hookup is available by request only and will be charged according to needs. Please reserve your electrical needs when registering your booth at www.wi-amp.com. All those requesting "Additional Electrical" will be sent a form from the WAMP office that will need to be submitted directly to the Marriott Madison West Middleton.
5. Please complete the **Booth Reservation Form** on which you may mark your first, second, third, etc. preference. When assigning the booths, many factors are used to effect a proper and fair booth arrangement. Booths will be assigned with preference given to sponsors (see sponsorship packages), date booths are reserved, requests, and not placing competitors next to each other. The number of booths requested also play a role in arriving at the final exhibit hall layout.
6. Your payment of exhibit space will include free registration of two persons/booth space. Each additional person will be \$35.00 each for registration at the convention.
7. **Free Day Pass:** Please contact the WAMP office for a form to complete to sponsor a new processor with a free 1 day pass to the exhibit hall only **(a badge is still required)**.
8. **AGAIN THIS YEAR** - For each booth purchased by a company, a drawing card will be placed in a raffle drum. At the Suppliers Meeting at 7:30 a.m., April 12, in the Exhibit Hall, the company's card that is drawn will get a certificate for free advertising in "Meating Place". In order to win, your application for a booth must be received by the Secretary's office on or before March 1, 2025 and you must be present at the Suppliers Meeting at the time of the drawing.
9. **Meeting and Breakfast** - The Supplier Meeting and Breakfast will be held on Saturday, April 12— 7:30-8:15 am with the Operator Breakfast to follow at 8:15-9:00 am in Exhibit Hall. The exhibits will officially open at 9:00 am.
10. **NO EARLY RELEASE OF BOOTHS:** Any exhibitor who fails to man their booth the entire duration of the show WILL forfeit the opportunity to exhibit in the 2026 WAMP Convention & Trade Show. Additional drawings (\$250 each at 11 am, Noon and 12:30 pm and must be present to win) are being provided on Saturday for attendees.

SET UP TIME: Thursday, April 10: Noon to 6:00 pm & Friday, April 11: 7:00 am -11:00 am
Everyone Please Be Set Up On Time!

EXHIBIT HOURS: Friday, April 11: Noon - 6:00 pm & Saturday, April 12 - 9:00 am to 1:00 pm
Tear down after 1:00 pm on Saturday. NO EARLY RELEASE.

Send your reservations in before March 1, 2025.

Sincerely, Dianne Handsaker, Executive Secretary

P.S. You must make your own room reservations with Marriott by March 20, 2025. Link at www.wi-amp.com

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