

# **News & Views** "There is nothing more frightening than ignorance in action" - Goethe

Wisconsin Association of Meat Processors, Inc.

Affiliated with the American Association of Meat Processors

Sustaining member of CAST - Council for Agricultural Science & Technology

### www.wi-amp.com

From the President's Desk

Jake Sailer, Sailer's Food Market and Meat Processing

Hello Everyone/Membership,

Fall is in the air, deer season is upon us, and the Holidays are coming up fast!!! I hope that everyone can take time out of their busy schedule to spend time with family, friends, and loved ones.

First off, I would like to thank all of the WAMP members, and Board of Directors that attended the inaugural Wisconsin Meet Industry Coalition Conference. Dr. Jeff Sindelar, Jeff Swenson and Kevin Ladwig who put on an informative conference! Those of you who were not able to attend, you should really put this on your calendar for next year, as the planning will begin for the Wisconsin Meat Industry Coalition Conference in January. Watch this newsletter for the upcoming dates. We will be talking about this at convention also.

Congratulations to all the plants who received grant money from the WI Meat and Poultry Supply Chain Resiliency Grants. There were 99 applicants, and 91 of those were awarded monies. I can only imagine how this will help our industry moving forward. Hopefully this allows you to upgrade a piece of equipment, buy a bigger piece of equipment, add onto some cooler space, or some freezer space. We are very lucky to have received this grant money. Congratulations to Wayne Lautsbaugh with Crescent Meats and Catering. They were awarded grant money from the USDA MPPEP Grant. I can't wait to get a tour when that project is complete.

# UPCOMING EVENTS

### 2023 WAMP CONVENTION

Marriott Hotel Middleton, WI April 13-16, 2023

## 2023 AAMP CONVENTION

Charleston Area Convention Center Charleston Embassey Suites/ Charleston Residence Inn Charleston, SC July 13-15, 2023

I'm very proud of the WAMP Board of Directors for making some big decisions and moving this organization forward. This is just the beginning of something really great! We are still working on the website as we hope to be live with our new look as of January 1st.

As of 2023 WAMP will be moving forward with a new dues structure. This will be a tiered system, a lot like AAMP. With careful deliberation, the WAMP board has decided on these new dues according to one's business income. With the new website and getting a lobbyist under contract, we will need to generate a few more dollars to help fund everything. Dues for the small processor will only be raised by \$75 a year. We as an organization do not want to hurt, burden, or jeopardize our small to very small members of WAMP. With the changes WAMP is putting in place, your membership will be a GREAT investment for your business/ organization!!

Dianne Handsaker, Dr. Jeff Sindelar, and myself had a great two hour meeting at DATCP. We met with Paul Humphrey, Randy Romanski, Joe Meyer, Reed Mc Roberts, and Keeley Moll. (Dianne has started a document that we are trying to get out to the members.) Once again, with some of the recall issues we have had within the state, these could have been avoided. Everyone needs to take time to review their HACCP plan, and make sure that all of their labels have been approved by the state, if you are state inspected.

We will be putting the final touches on the 2023 convention, "man versus machine"! Mark your calendars for April 13th-16th. There are so many things that we want to do and show at convention that it is going to take us two years to do so. Be involved with part one and you will definitely want be involved with part two. I personally can't wait!

Merry Christmas to Everyone!! Your WAMP President, Jake Sailer Designed, Manufactured, and Tested in Middletown, Connecticut, USA

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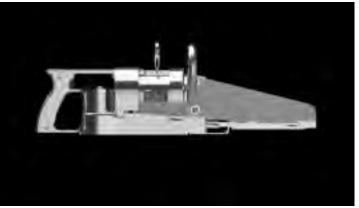
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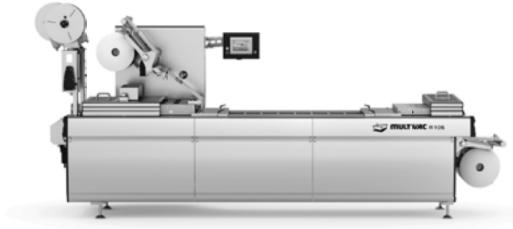


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# **2022** Wisconsin Meat Industry Coalition Conference

The inaugural Wisconsin Meat Industry Coalition Conference took place on October 13 and 14th at the Double-Tree by Hilton, in Madison, WI. The purpose of the conference was to pursue the quest for common interests among the various sectors of meat animal industries, explore opportunities for developing a more unified industry voice, identify collaborative longitudinal opportunities with individual and collective high impact potential benefit, and create a forum for networking, ideas exchange, and celebration.

Over 130 people attended the event and participated in meet-and-greet ideas fair learning about the agencies, associations, and academic institution resources through the state. The event included two panel discussions addressing current challenges and opportunities in the livestock and meat industry. The first panel explored talent recruitment & retention....what's working and what's not with views provided by Eickman's Meat

Processing (representing a small meat processing establishment in a small town/ rural area, Usinger's Famous sausage representing a small/medium meat processing establishment in the center of major city, and Johnsonville Sausage a large establishment with processing establishments in a rural setting.

Animal industry leaders representing Wisconsin's beef, swine and sheep industries as well as meat industry leaders representing the Wisconsin Association of Meat Processors, Wisconsin Restaurant Association and Wisconsin Grocer's Association assembled to lead discussion and provide perspectives on challenges and opportunities from different sectors of the animal & meat industries.

Following a networking social, a special celebration evening occurred with a banquet, a highly renowned keynote speaker, Joe Kedinger, Prophit Co., sharing his message on "Growing Your Business with Dignity and Purpose", and an awards celebration evening event acknowledging several current and future industry leaders' accomplishments as contributions.



*Fritz Usinger with Usinger's Famous Sausage talking about workforce challenges and strategies.* 



A panel of livestock and meat industries leaders discussing challenges and opportunities

# **2022** Wisconsin Meat Industry Coalition Conference



Undergraduate students from the University of Wisconsin-Madison (pictured above), University of Wisconsin-River Falls, and University of Wisconsin-Platteville were recognized for the aspiring interests in animal agriculture and the meat industry with Wisconsin Livestock & Meat Council scholarships.

The culmination of the evening celebration was the induction of Ron Russell, a dedicated UW–Madison meat science instructor, and Christopher Salm, an entrepreneur who helped found numerous businesses into the Wisconsin Meat Industry Hall of Fame. The Wisconsin Meat Industry Hall of Fame was established in 1993 to recognize the contributions of individuals who have had a significant impact on the meat industry of Wisconsin.



Ron Russell being presented HOF induction plaque by Secretary of Agriculture, Randy Romanski.



Joe Kedinger from Prophit Co. giving as keynote speech on Growing Your Business with Dignity and Purpose.



*Chris Salm being presented HOF induction plaque by Secretary of Agriculture, Randy Romanski.* 

DEPARTMENT OF AGRICULTURE, TRADE AND CONSUMER PROTECTION



# **Division of Food** and Recreational Safety

#### Information and Resources for Wisconsin Meat Establishments

Ahead of the upcoming holiday season, the Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP) wants to remind the meat processing industry of regulations outlined in rule and statute. Compliance with these regulations is required of all meat establishments in the state. Training information and additional resources are provided.

For questions regarding these updates, please call DATCP's general meat line at (608) 224-4681.

#### Appendix A & Appendix B Updates

In December 2021, the U.S. Department of Agriculture Food Safety and Inspection Service (USDA-FSIS) released updates to Appendix A and Appendix B. Establishments that use previous versions as support are required to either update to the new guidelines, or identify alternative support for verification by DATCP. by Dec. 14, 2022. Please keep in mind if changes are needed to the establishment's food safety program related to these fundamental elements, revalidation may be necessary and required.

In September 2022, USDA-FSIS hosted a webinar on these changes. A recording of the webinar and other information is available at https://www.fsis.usda.gov/news-events/events-meetings/revised-appendix-a-b-guidelines-repeatencore

#### **Reconditioning of Meat or Poultry Products**

In September 2022, DATCP's Bureau of Meat and Poultry Businesses (BMPB) provided information to all state-inspected meat establishments regarding how establishments can recondition meat products that become contaminated in the course of operations. In rare situations, product may incidentally drop onto the floor or contact an unsanitary surface during production. When this occurs, establishments are required to restore sanitary conditions, as per 9 CFR 416.15.

DATCP's BMPB encourages establishments to adopt a procedure in its Sanitation SOPs (SSOP) for reconditioning product that incidentally comes into contact with an unsanitary surface. If the establishment has a reconditioning procedure in its SSOP, it is not required to record corrective actions every time product contacts an unsanitary surface. However, if the establishment does not have a reconditioning procedure in its SSOP, it is required to take and document the three parts of its corrective action that meet the requirements of 9 CFR 416.15 every time a product contacts an unsanitary surface. For additional guidance, please review the letter issued by DATCP's BMPB, which includes what must be incorporated into the establishment's SSOP.

#### Wild Game Processing in Licensed Meat Establishments

All licensed meat establishments providing wild game processing within their licensed establishment must comply with Wis. Admin. Code §§ ATCP 55.03(11), 55.07(1) and 55.08.

A meat establishment operator may custom process legally-harvested wild game at a meat establishment if the establishment notifies DATCP's BMPB of its plans, and the establishment complies with processing, labeling and recordkeeping requirements applicable to custom processing of wild game under Wis. Admin. Code ATCP § 55.08. Operators are to handle, store and process wild game products in a manner that prevents contamination of other meat or poultry products. Garbage bags and other nonfood grade containers or bags are not permitted for wild game receiving or for storage. Wild game are to be accepted from clean and unadulterated wild game carcasses only.

An establishment's processing of wild game cannot be done during times that interfere with the slaughter or processing of other food animals. Time or space requirements apply for the adequate separation of these operations. At all times, wild game product(s) are to be stored separately from other meat or poultry products and clearly identified as a wild game product. Wild game products are to be labeled in accordance to Wis. Admin. Code ATCP §§ 55.03(11) and 55.08(2), which includes clear identification of the species.

#### Signed Schedule Agreements

• All meat establishments are required to have a signed scheduling agreement with DATCP's BMPB as outlined in ATCP 55.03(12). The scheduling agreement should reflect the actual times when official, custom, and retail-exempt operations occur. This allows DATCP's BMPB to provide efficient and effective inspection coverage. Meat establishments are not allowed to produce or label product bearing the marks of inspection during days and times outside of the identified schedule. In the event this occurs, product is considered misbranded, and any meat establishment found to be operating outside of its approved hours of operation may be subject to regulatory control action, potential recall of product in commerce, and other enforcement actions.

 Schedule changes should be communicated to the meat safety supervisor a minimum of three business days in advance to allow adequate time to adjust inspection schedules. If inspection coverage cannot be provided, the request will be denied.

 All products bearing marks of inspection must be produced under a Hazard Analysis Critical Control Points (HACCP) plan, with a flow chart, hazard analysis, records, and supporting documentation. Any product labeled with the marks of inspection that does not receive the benefit of inspection and/or is not produced under a HACCP plan meeting the requirements outlined in 9 CFR 417 is considered adulterated and may be subject to regulatory control action, potential recall of product in commerce, and other enforcement actions.

 Establishments cannot produce and label multi-ingredient products without first submitting the formula to and receiving approval from DATCP's BMPB. All products bearing the mark of inspection must be labeled according to the requirements outlined in ATCP 55.10. Product names and ingredient statements must match what is on the approved formula. Any product that does not meet these labeling requirements may be subject to regulatory control action, potential recall of product in commerce, and other enforcement actions. **Opportunities for Meat Establishments** 

# industry and strengthen the meat workforce for years to come. In this effort, DATCP has administered the Meat Processor Infrastructure Grant Program to support meat processors as they increase harvest Recognizing the need to supplement these grants for meat processors, Gov. Evers created the Meat and Poultry Supply Chain Resiliency Grants, investing up to \$10 million in federal funds to continue to grow Wisconsin's meat processing industry. Through this grant, meat processors were able to request up to grant funding.

Made possible through governor's \$5 million investment in the Meat Talent Development, DATCP is offering tuition reimbursement for HACCP trainings held at the University of Wisconsin-Madison. DATCP provided the first round of tuition reimbursement to eligible meat processors in August 2022. The next HACCP training is scheduled for March 2023. Once available, registration and training details will be available on the Meat Science and Animal Biologics website. Through the Meat Talent Development Program, DATCP and the University of Wisconsin-River Falls created a Humane Handling Institute (HHI). The HHI is a first-of-its-kind program to provide hands-on training for current meat industry workers in humane pre-slaughter handling, stunning and slaughter. As part of this program, up to two staff per small slaughter facility in Wisconsin will be eligible for tuition reimbursement for select courses aimed at critical regulatory challenges for small plants. More information is available on the HHI website.

Sign up for email updates to stay updated on the upcoming HACCP training, Meat Processor Infrastructure Grant Program application window, and other opportunities.

Gov. Tony Evers has continued to invest to improve the long-term viability of the state's meat and livestock capacity and expand infrastructure. The first recipients of the initial \$200,000 were announced on May 5, 2022, and DATCP expects the second application period for an additional \$200,000 to open in early 2023. \$150,000 in grant funding. In October, DATCP announced that 91 recipients were selected to receive this



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### **DATCP** Provides Update on State Support for Meat Industry

#### FOR IMMEDIATE RELEASE: October 27, 2022

Contact: Sam Otterson, Communications Director, (608) 224-5020 sam.otterson@wisconsin.gov Commentary by Randy Romanski, Secretary of the Wisconsin Department of Agriculture, Trade and Consumer Protection

MADISON, Wis. - As I think about the upcoming holiday season, I am thankful for the dedicated people that work to make sure Wisconsinites have access to delicious local food to enjoy with their families and communities. It is because of people just like you that we can provide this access to cranberries, vegetables, dairy products, and meat. I am proud of how we work together to improve the resiliency and strength of our state's meat processing industry.

In October, Governor Evers announced that 91 meat processors were selected to receive a total of \$10 million in Meat and Poultry Supply Chain Resiliency Grants, helping improve the long-term viability of our state's meat and livestock industry. During the application period, DATCP received 99 grant applications requesting more than \$11.1 million in funding, and I am proud that we were able to provide support to so many that requested funding. In the coming months, we will be opening the Meat Processor Infrastructure Grants again, offering another \$200,000 to meat processors that look to expand their operations and increase harvest capacity.

As we work together to grow meat processing in Wisconsin, we recognize just how much this industry relies on a dedicated workforce and the importance of cultivating new talent in the industry, increasing interest in these careers, and providing educational opportunities. Through Governor Evers' Meat Talent Development Program, we have been working closely with stakeholders, industry organizations, producers, and universities to put programs in place to accomplish that mission.

DATCP and the University of Wisconsin-River Falls (UWRF) recently announced two new programs through the Meat Talent Development Program. The first announcement was about the development of a high school meat science curriculum to create awareness of opportunities in and attract students to careers in the meat industry. This new curriculum will serve as a tool for teaching high school students about Wisconsin's livestock and meat industry and help position meat industry jobs as a potential career path for these students to pursue after graduation.

With the help of the agriculture education faculty at UWRF, the modules being developed will meet state and national educational content standards. The comprehensive curriculum will include lesson plans, slide decks, worksheets, quizzes, and two lab exercises. High schools will even be able to apply for a kit that includes basic meat processing equipment. In the spring, several high schools will pilot the program and provide feedback on the curriculum. This will allow us to tweak the curriculum and ensure it is meeting the needs of high school education programs before launching the program statewide.

Most recently, we were able to partner with UWRF to announce the creation of the Humane Handling Institute (HHI), which will provide comprehensive hands-on training for current meat industry workers in humane pre-slaughter handling, transport, stunning, and equipment maintenance. It will also lead the way for humane handling education across the state and nation through the series of 2.5 day-long workshops. Interested participants can select the workshops that meet their needs or complete the entire series of workshops. Trainees that complete the series and a project will receive a certificate in humane handling and stunning and the limited rights to utilize the program logo in marketing and promotional materials. Tuition reimbursement will be offered to 120 trainees from small slaughter establishments in Wisconsin that address critical regulatory challenges for these plants, but any current or aspiring staff may enroll in any of the five workshops.

In line with the goals of the Meat Talent Development Program, partnerships like this will support workforce training, create product marketing opportunities, and provide education on regulatory issues for meat processing establishments. I am excited to see how these initiatives will work together to support this critical industry in our state. As we continue to release new programs and opportunities, I encourage you to stay up-to-date by visiting DATCP's website and signing up for meat industry news updates.

Find more DATCP news in our newsroom, on Facebook, Twitter, and Instagram.





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WAMP News & Vlews





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# 91 Wisconsin Plants Receive Grants from WI DATCP

Gov. Tony Evers, together with the Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP), Kluk and Pluk - Berlin, Green Lake County Kropf's Meat Processing - Bowler, Shawano County Laufenberg Meats, LLC – Waunakee, Dane County LeRoy Meats of Horicon Inc. - Horicon, Dodge County Lodi Sausage Company – Lodi, Columbia County Louie's Finer Meats Inc. - Cumberland, Barron County Lumpia City – Waterford, Racine County MacFarlane Pheasants Inc – Janesville, Rock County Malterer Meats LLC - Iron Ridge, Dodge County Mark Victor Craig – Holmen, La Crosse County Miesfeld's Triangle Market LLC-Sheboygan, Sheboygan CTY Ney's Premium Inc. – Hartford, Washington County Nordik Meats Inc – Viroqua, Vernon County Northern Trails Meats, LLC - Watertown, Jefferson County Northland Kosher Beef - Green Bay, Brown County Northstar Bison, LLC – Rice Lake, Barron County Northwoods Locker LLC - Clayton, Polk County Otto's Meats – Luxemburg, Kewaunee County Outdoor Addiction Meat Processing LLC – Blue Mounds, Dane County Paulie's Chop Shop, Inc. – Luxemburg, Kewaunee County Pine Creek Processing – Ridgeland, Dunn County Random Lake Butcher Shop-Random Lake, Sheboygan CTY Reams Family Foods, Inc. – Hudson, St. Croix County Richland Locker Company - Richland Center, Richland CTY Riverside Meats - Waukesha, Waukesha County Roskom Meats LLC - Kaukauna, Outagamie County Ross' Glenwood City Locker - Glenwood City, St. Croix CTY Sailers Food Market & Meat Processing Inc. - Wilson, St. Croix County Salchert's Market - St. Cloud, Fond du Lac County Salmon's Meat Products - Luxemburg, Kewaunee County Sheboygan Pasty Company Inc. - Sheboygan, Sheboygan CTY Siverling Centennial Farm – Bloomer, Chippewa County Solar Meats, LLC – Soldiers Grove, Crawford County Southern Wisconsin Meat Cooperative - Blanchardville, Lafayette County St. Joe's Country Market – La Crosse, La Crosse County Stoddards Market - Cottage Grove, Dane County The Butcher & The Baker, LLC - Brantwood, Price County The Butcher in Pine River - Pine River, Lincoln County The Durand Smokehouse - Durand, Pepin County The Meat Block LLC - Greenville, Outagamie County The Meat Schoppe, LLC - Lancaster, Grant County TMB East LLC – Kaukauna, Outagamie County Underground Meats LLC - Madison, Dane County United Steaks - Prairie du Chien, Crawford County Vojik's Stockyard – Fairchild, Eau Claire County Weber's Processing Plant – Cuba City, Grant County Wellbrooks Investments, LLC – Sparta, Monroe County Wenzel's Farm – Marshfield, Wood County Wilson Farm Meats – Elkhorn, Walworth County Wisconsin River Meats - Mauston, Juneau County Woods and Waters Fish Farm - Juneau, Dodge County

announced that 91 meat processors have been selected to receive a total of \$10 million in Meat and Poultry Supply Chain Resiliency Grants. DATCP received 99 applications requesting more than \$11.1 million in funding. The selected recipients include (Projects have been selected to receive grants pending contract finalization.): 45 Meats - Antigo, Langlade County Artemis Provisions and Cheese - Mount Horeb, Dane County Bakalars Sausage Company – La Crosse, La Crosse County Barnyard Butchers, LLC - Chilton, Calumet County Barney's Meat Market, Inc. - Weyerhaeuser, Rusk County Bay View Packing Company - Milwaukee, Milwaukee CTY Blair Meat Market – Blair, Trempealeau County Bob's Processing Inc – Bloomer, Chippewa County Boss Hog Meats – Eleva, Trempealeau County Bri's Processing – Colfax, Dunn County Chippewa Falls Industries - Alma Center, Jackson County Conrath Quality Meats, LLC - Conrath, Rusk County Crescent Meats - Cadott, Chippewa County Dashing Duo, LLC (dba Bohemian Ovens) – Bloomer, Chippewa County Driftless Harvest Poultry Processing, LLC - Mineral Point, Iowa County Driftless Provisions, LLC – Viroqua, Vernon County Evenson Processing – Spring Green, Sauk County Fox Brother's Piggly Wiggly - Slinger, Washington County Geiss Meat Service, LLC – Merrill, Lincoln County Glenn's Market and Catering - Watertown, Jefferson County Grandpa's Meat Market, LLC – Medford, Taylor County Green Bay Dressed Beef, LLC - Green Bay, Brown County Green Bay Processing – Green Bay, Brown County Gunderson Foods, LLC - Mondovi, Buffalo County Gunderson's Custom Meat Processing - Pardeeville, Columbia County Harry Hansen Meat Service – Franksville, Racine County Hauber Brand Meats Inc. – Dickeyville, Grant County Hewitt's Meat Processing Inc. - Marshfield, Marathon CTY Holmen Locker and Meat Market, LLC - Holmen, La Crosse County Hursh Meat Processing - Poplar, Douglas County J&L Meat Sales, LLC – Sheboygan, Sheboygan County Jacobsons Market, LLC - Chippewa Falls, Chippewa County JM Watkins - Plum City, Pierce County JNE Meats LLC - Chippewa Falls, Chippewa County Johnsonville, LLC (Meadowside Coex Chill Zones) -Sheboygan Falls, Sheboygan County Johnsonville, LLC (Countryside Large Batch Blending for Formula Flexibility) – Sheboygan Falls, Sheboygan County Julius Falkavage, LLC People's Meat Market - Stevens Point, Portage County Kettle Range Meat Company - Milwaukee, Milwaukee CTY Kewaskum Foods LLC - Kewaskum, Washington County Kidfarm LLC - Chilton, Calumet County

# Joel Reck Represents Wisconsin on AAMP Board

### University of Wisconsin 2023 Upcoming Meat Science Extension & Industry Activities

January 10-12	Meat Curing School (Master Meat Crafter Training Program) UW-MSABD, Madison
January 22-23	Appendix A & B Workshop IPPE, Atlanta, GA
January 24-26	IPPE Atlanta, GA
February 4:	State 4H Meats Judging Contest UW-MSABD, Madison
February 7-9:	Meat Snacks Short Course UW-MSABD, Madison
March 1-2:	Basic HACCP Short Course UW-MSABD, Madison
March 7-9:	Salumi 101 Penn State University
March 21-23:	Wisconsin Meat Processing School UW-MSABD, Madison
April 13:	Wisconsin Assoc. of Meat Processors Pre-convention Workshop UW-MSABD, Madison
April 14-16:	Wisconsin Association of Meat Processors Annual Convention Middleton, WI
April 28:	State FFA Meats Judging Contest UW Meat Lab; <i>Madison, WI</i>
May 9-11:	Cooked & Emulsified Sausage School (Master Meat Crafter Training Program)

UW-MSABD, Madison

# Did you know?

The University of WI-MSABD just launched a new website. https://meatsciences.cals. wisc.edu/

Click on the "Extension" tab for upcoming short courses, workshops and events.



# Wisconsin FFA Needs Meat Contest Host Plants

The goal of Wisconsin FFA Meats is to offer additional competitions- At present 1 [a single] competition is offered for FFA members to participate in prior to the State Competition. This competition is held in March and hosted by UW Platteville during their regional FFA competition. We would really like to offer additional opportunities throughout Wisconsin, particularly in cooperation with the 4 other regional FFA events. We are not limiting offering competitions to only the same time and locations of current regional FFA events, in fact we encourage all competitions. Please contact the WAMP office if interested in hosting a contest (608-636-0639 or email dianne@wi-amp.com).

We would like to find business locations to offer FFA meats competitions within 20 or maximum of 30 minutes from the 4 regional events. 1- Marshfield 2- River Falls, 3- Appleton, 4- Janesville. We hope your WAMP membership can help us find these additional locations.

We suggest the following classes as a minimum for a regional competition.

- 1. 1 class of 4 beef carcasses for placing and yield a instead of carcasses]
- 2. 1 class of pork carcasses for placing [wholesale cuts of loins could be used instead of carcasses]
- 3. 2 classes of Retail placing [1 beef- 1 pork]
- 4. 2 sets of 10 retail cuts for identification mixture of beef, pork, lamb



November 2022

Congratulations to Joel Reck, Wenzel's Farm LLC, Marshfield, as he was elected to the Board of Directors for the American Association of Meat Processors at their annual convention in Des Moines, IA, in July of 2022. (Joel is pictured 5<sup>th</sup> from left.) Joel's term is through 2025.

#### 1. 1 class of 4 beef carcasses for placing and yield and quality grading [wholesale cuts of ribs could be used





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## USDA Expands Rural Partners Network to Wisconsin Crescent Meats Receives Rural Partners Network Grant

**Neopit, Wis. November 3, 2022** – U.S. Department of Agriculture (USDA) Secretary Tom Vilsack and Ambassador Susan Rice, White House Domestic Policy Advisor, today announced the expansion of the Rural Partners Network (RPN) to 12 Wisconsin counties. RPN is an all-of-government program that partners with rural people to access resources and funding to create local jobs, build infrastructure, and support long-term economic stability on their own terms.

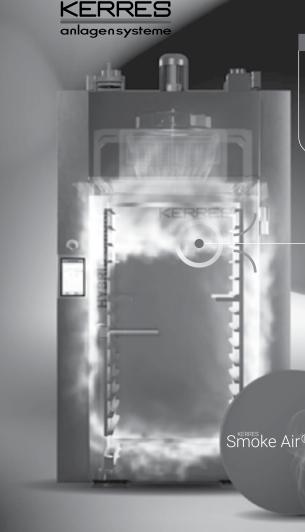
Vilsack and Ambassador Rice are in Wisconsin today meeting with people, businesses and organizations who will benefit from RPN's expansion. This includes an independent meat processor and a Tribal college that are located in two new RPN community networks.

"The Biden-Harris Administration is committed to ensuring that people in rural communities have every opportunity to succeed – and that they can find those opportunities right at home in rural America," Vilsack said. "Rural people make up America's spirit and character and provide the everyday essentials our country depends on. We know that when rural people thrive, America thrives. By expanding the Rural Partners Network, we can help these important but often overlooked communities receive their fair share of government resources to keep rural people and economies prepared for the future."

The Rural Partners Network is providing a blueprint for how federal agencies can better serve rural communities everywhere. This work will ensure rural communities have a voice in policymaking and empower them to get their fair share of federal funds. For example, Vilsack and Rice today announced investments in two counties selected for the Rural Partners Network:

In Chippewa County, Crescent Meats, LLC in Cadott will use a \$1.5 million Meat and Poultry Processing Expansion Program (MPPEP) grant to offset the costs associated with a 19,400 square foot expansion project which will allow Crescent Meats to increase production, add 35 skilled jobs, improve food safety, and streamline processes by adding additional office, dock and storage space.

See complete press release at https://www.rd.usda.gov/newsroom/news-release/usda-expands-rural-part-ners-network-wisconsin.







WAMP News & VIews

November 2022

20

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November 2022



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WAMP News & Vlews

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## MONTH 1

Mastering your Chart of Accounts

#### MONTH 2 **Understanding and** Utilizing the Balance Sheet

## MONTH 5

Operationalizing Food and Workplace Safety

#### Technology, Traceability, Scaling with Software Upgrades, and Managing the Change

MONTH 6

## MONTH 9

**Market Channels** Overview and **Risk Management Strategies** 

**Establishing Product** and Service Margins for Profitability

MONTH 10

- Solve the biggest hurdles in your meat business
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WAMP News & Vlews



## MONTH 3

**Budgeting and Cash**flow; Deepen Knowledge of Accrual vs Cash

### MONTH 7

Labor Strategy for **Matching Production** 

# to Capacity

## MONTH 11

Adding a New Market / Wholesale vs Retail

## MONTH 4

**Operations Analysis** and SOPs Creation for Quality and Efficiency

## MONTH 8

Leadership Principles, Staff Incentives, and Labor Tracking for Profitability

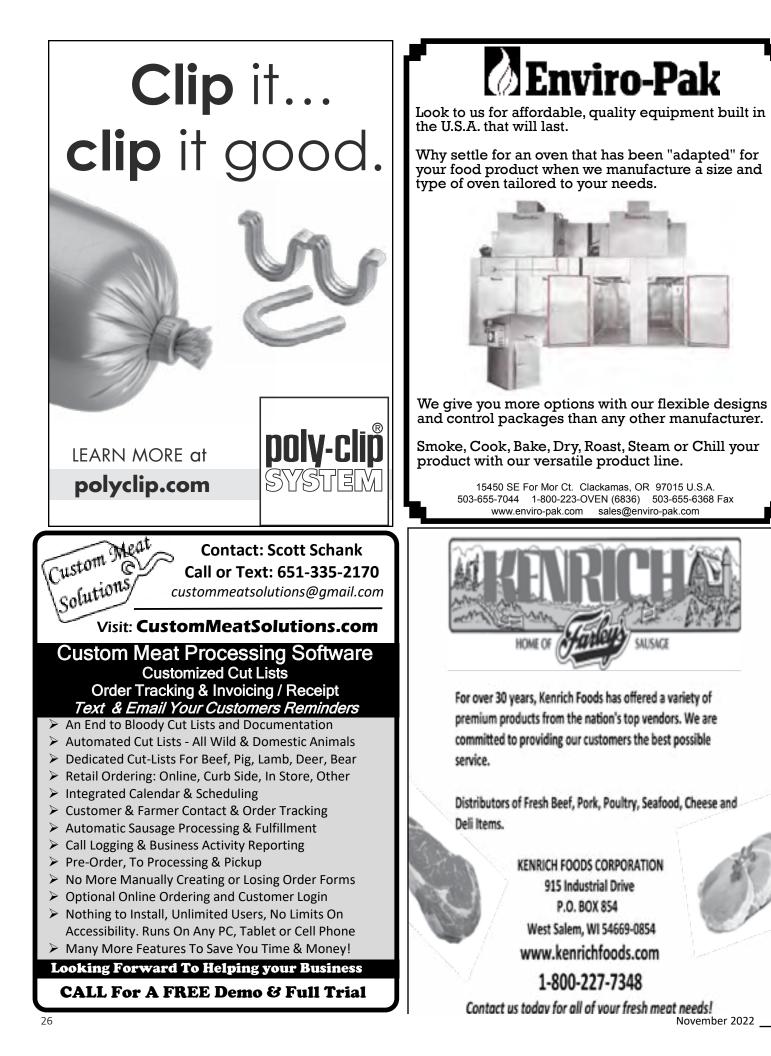
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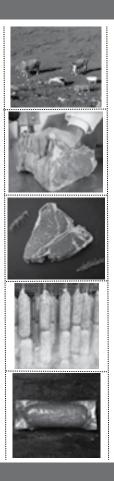
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November 2022

# **WAMP Board Meeting Minutes**

#### Board Meeting Minutes; October 14, 2022 DoubleTree by Hilton, Madison, WI

Board Members in Attendance: Phil Schmidt, Scott Vorpagel, Russ Krantz, Lee Falkavage, Kathy Vorpagel, Drew Brinker, Tim Brueggen, Andy Geiss, Ben Gehring, Rick Reams, Jessica Brown, Andy Pearson, Louis Muench, John Franseen, Jake Sailer, Dr. Jeff Sindelar, and Dianne Handsaker. Absent: Mike Bills, Roy Elsenpeter, Brandon Clare, and Jeff Swenson

The meeting was called to order by President, Jake Sailer, at 12:47 pm. Old Business: Secretary's Report: Minutes of the following meetings were emailed 1. FFA Meats Judging: Ken Engelke was in person to ask for plants to consider hosting FFA Meats CDE Contests near the Marshfield, Appleton, Janesville and River Falls contest locations. Would like to host contests at plants that are 20-30 minutes proximity of those towns, but would consider a longer drive. Weber's at Cuba City are already hosting the contest in connection UW-Platteville. Lee Falkavage offered People's Meat Market to host the contest near Marshfield. Members discussed the desires to have high schoolers learn meats judging and be able to see meat plants, etc. Ken presented what they actually need for the contests. It was decided to send a letter to plants explaining what is need to host a contest. The State FFA Meats contest is held at UW MASBD in early April on a Friday with the 4-H State Meats Contest held the next day. The cost of the contest to FFA and 4-H was discussed. 2. DATCP Meeting: Jake Sailer discussed that himself along with Dr. Jeff Sindelar and Dianne Handsaker met with members of DATCP on October 5, 2022. DATCP was represented by Paul Humphrey, Sec. Randy Romanski, Keeley Moll, Joe Meyer and Reed McRoberts. The meeting first included discussions about the recent recalls throughout State Inspected facilities and the reasons for those recalls. Then the meeting turned to a discussion about the recent variances and changes with Retail Store inspections and the implementation of the Food Code changes made in 2020, but not implemented until late in 2021 or 2022. The implementation also varies among counties. The discussion continued with the state's requests to include retail HACCP plans, etc. In the end. DATCP is to send WAMP several materials to help plants with their needs to stay compliant. WAMP also asked to be involved in rewriting the food code for WI in the near future. In general, the meeting went well and we are working towards increased communication with DATCP. Meat and Poultry Inspection, as well as, Public Health/County inspections. 3. Lobbyist for WAMP: The committee met on Thursday, October 13, 2022, and reviewed proposals from Michelle Kussow (MK Lobby). Brandon Scholz (The Capitol Group), Jolene Plautz, John Jacobson, Jordan Lamb, and Jason Culotta. The WI Farm Bureau Federation was also contacted, but did not submit a proposal. The committee first reviewed the Plant Surveys and created a list of target needs for WAMP: watch dog for WAMP, grant funds for processors or training, report to WAMP if there's activity that will affect our membership, regulatory voice at DATCP, and include WAMP in the WI Budget Appropriations discussion. The costs of hiring a lobbyist range from \$2000 to \$10,000 per month depending upon their services. The committee had narrowed the process to two lobbyist and one would cost \$2000/month and the other cost \$3500/month for the services that address the target needs. Discussion continued amongst the board members including comments from the WI Meat Caucus. Members of the meat caucus that are

earlier in the week and also presented in writing: May 6, 2022, June 3, 2022, August 19, 2022 and September 16, 2022. Chris Hermann moved to approve the minutes. John Franseen seconded. Motion passed and the minutes were approved. Secretary Update: Website Committee meeting and issues, By-laws committee meeting and prep, Coalition Conference prep for Meat and Greet, AAMP Affiliate calls, SWTC Focus Group meeting, DATCP meeting, an abundance of communications. Lobbyist information prep and gathering, plant surveys, board meeting prep and 2023 Convention Planning. Treasurer's Report. Kathy Vorpagel presented the Balance Sheet (10/9/22) and the Profit and Loss Statement (7/1-10/9/22). Kathy highlighted various expenses and income. Logo design expense is under Website maintenance. Massachusetts Fund shows the fund at \$363.271.19 on the last statement. The accountant will make the adjustment at a later time on the Balance Sheet. Rick Reams moved to approve the Treasurer's report. Louis Muench seconded. Motion passed and the Treasurer's Report was approved. Product Show Committee Report: Ben Gehring reported that no ribbons will be given out in 2023. Need to address the rug situation if Valley is not the trade show provider. Discussed having a rotating class that may include a class for those entering product their First Time and a special "showcase" class and possibly one more class. The suggestion was given to take all First Time Convention Attendees through the Product Show with a board member. Ben asked for a request to be placed in the January and Early March newsletters asking for volunteers at the Product Show. Will discuss the rotating class to start at the 2024 Convention. No rule changes discussed at this time. Website Committee Report: Lanex was called on September 15 (Jake, Dianne, Dr. Sindelar with Max McCov) and asked to part ways and a refund of \$6000 given back to WAMP. On September 26, Matt McCoy responded via email stating there would be no refund and included their cancellation policy that states no refunds. Dianne Handsaker contacted Rick Alaniz (an attorney that works with AAMP) and he recommended we contact an attorney close to Lanex and ask them to write a demand letter for WAMP requesting our monies be returned. Ben Gehring has contacted a local attorney and he will be in contact with Dianne to gather all the information. The board discussed at length about the costs of hiring an attorney, small claims court and the status of what has been paid and not paid. Scott Vorpagel moved to contact a lawyer to write a demand letter to receive our money back from Lanex. John Franseen seconded. Motion passed. If the demand letter is not successful, small claims court was recommended. By-laws Committee Report: The committee was comprised of Scott Vorpagel, Lee Falkavage and Andy Pearson along with Dianne Handsaker. The committee met and reviewed the current by-laws.

currently not members of WAMP expressed interest in joining WAMP if Copies were distributed to the board that included removing content and WAMP had a lobbyist. Discussed a potential dues structure that included adding content. Scott Vorpagel reviewed all the suggested revisions.

He also discussed the process of having the suppliers nominate their candidates at the Supplier/Exhibitor Meeting on Saturday morning, but the actual election take place at the WAMP Annual Meeting on Saturday afternoon with the Operator directors election. Did discuss adding Professional Services to the Supplier Membership description. Revisions will be presented at the next meeting. Discussed having a Code of Conduct/Ethics. Dianne will reach out to Dan Neuman. AAMP and other state affiliates for examples.

# a dues structure based on the volume of the business (similar to AAMP). join in August, but then receive a dues renewal notice in November for

Discussed sustainability to the WAMP organization. It was noted that the Massachesetts Fund was going to used to pay for the lobbyist. Kathy Vorpagel noted that in 2014 the Massachesetts Fund was at \$126,000 and has grown to the \$363,000 plus even with giving \$100,000 to the UW MASBD. Phil Schmidt moved to allocate up to \$45,000 for the first vear for hiring a lobbvist. Tim Brueggen seconded. Motion passed. Ben Gehring moved to give the committee the authority to select and hire the lobbyist. Drew Brinker seconded. Motion passed. Committee to meet early next week depending upon everyone's availability. Later in the meeting it was discussed to appoint a five person subcommittee to work with the hired lobbvist.

4.2023 Convention Planning

a. Theme: Discussed a theme that relates to the sessions planned, but no decision was made.

b.Pre-Convention Workshop and Educational Sessions: Dr. Sindelar presented a current rough draft of the Workshop and the Educational Sessions. The speakers, etc., are being lined up. Discussed that we did not include a Guest/Feature Speaker. Phil Schmidt suggested Chris Salm from Salm Partners as a featured speaker.

c. Finalize Trade Show Provider (Valley or Marriott): Valley just got us a quote for the dock for \$7000. Have not had time to thoroughly discuss the quote with them. No decision was made. Dianne has a meeting with the hotel on Tuesday, October 25, and will discuss options with them. Discussed polling the suppliers to see how many would use the dock.

d. Friday Night Social: The Elvis Band and another band that Dianne contacted are too expensive for this event. Phil Schmidt suggested the band. The Time Machine, and Dr. Sindelar has a staff member who is in a band. Dianne will reach out to them. The Badger Meat Science Club offered to run the Corn Hole Tournament. Discussed getting new boards and auctioning them off again.

e. Butcher Contest: Discussed various options of having this contest as a linker contest at the UW MASBD or at the Trade Show. Dianne will ask at the hotel for possibilities.

f. Hospitality: Andy Geiss said they were planning the same arrangements for the Hospitality on Thursday and Saturday nights. They need the bar and ice from the Hotel.

5. WI Meat Industry Coalition Conference Follow-up: Dr. Sindelar presented that there was a total of 131 total registered attendees. 57 of the 131 were full conference registrations (\$100) and the rest were registered for the banquet only (\$50 each) or were students (no charge). The program will have a deficit of about \$3000 including various sponsors. Board members gave their opinions of the conference. Discussed including industry supplier members in the future. A Career Fair may be considered for an addition in 2023. At this point the plan is to plan a Coalition Conference for 2023.

6. Massachusetts Fund Advisory Group: Jake Sailer has contacted Larry Clark to chair the committee. Mike Vold. Tom Tasse. Rick McLimans. John Haen have all been considered. Discussed a five person panel that would include the Past President as a representative from the WAMP Board.

7. No other old business.

#### New Business

1. Dues Year for New Members: Dianne Handsaker asked the board to consider August 1 or another time of the year as to when the new dues year would start. For instance, it is discouraging to have a new member the next year. This will be considered when a tiered dues program is considered.

2. Nominating Committee: Proposed creating a standard Nominating Committee of the three Past Presidents. If not the three Past Presidents then consider a procedure to appoint the committee each year. 3. Newsletter Ads: Dianne Handsaker asked the board to consider printing the newsletter in color starting with the first issue in 2023. Dianne is utilizing a printer near her and charges substantially less. Dianne asked to have the Quarter page ads increased to \$50/issue from \$40 and charge \$150/year or \$30 issue for color. If only 25% of the ads change to color, it will cover the increased cost of printing in color. Phil Schmidt moved to increase the guarter page ads to \$50/issue or \$250/year and charge \$30/issue or \$150 per vear for all color ads (any size). John Franseen seconded. Motion passed.

4. Secretary/Treasurer/Vice President Positions: Jake Sailer presented hiring the Secretary and Treasurer and electing the Vice President at the first Board meeting during the Convention instead of waiting for the final board meeting. That way every other year, the new President and Vice President may be announced at the Annual Meeting, etc.

5. WI Meat & Poultry Resiliency Grants: 91 plants across 48 counties have received grants as released by WI DATCP on October 11, 2022. 99 plants applied for grants. \$10 million was awarded.

#### 6. No other new business.

UW Madison Extension Report: Dr. Sindelar noted that the hiring on a new UW MASBD Outreach Specialist is nearly completed and should be announced soon. Dr. Sindelar noted that he has some monies available through the Meat Talent Development grant and will be having a Harvest Training School in early 2023. The HACCP Training that was held in September had 200 attendees and was paid for by monies from the Talent Development Grant. Planning one or two additional HACCP Training sessions in 2023.

WI DATCP Report: No report.

AAMP Update: The AAMP Convention will be held in Charleston, SC, on July 13-16, 2023. Save the date and plan to attend.

UWM Student Board Report: Badger Meat Science Club will host the Corn Hole Tournament at the 2023 WAMP Convention.

The next meeting will be at 7:30 am on November 11, 2022, via zoom for updates. The next in-person board meeting will be held on Friday, January 6 at a Central location. Eau Claire and Wisconsin Rapids were discussed.

Jake Sailer thanked everyone for attending the meeting and the Coalition Conference. Please encourage other members to attend the WAMP Convention and upcoming events. Presented creating a Welcome Packet for new members.

Chris Hermann moved to adjourned the meeting. Phil Schmidt seconded. Motion passed. The meeting was adjourned. Respectfully submitted,

Dianne Handsaker

**Executive Secretary** 

Board Meeting Minutes; November 11, 2022 Via Zoom

Board Members in Attendance: Phil Schmidt, Scott Vorpagel, Russ Krantz, Lee Falkavage, Kathy Vorpagel, Andy Geiss, Ben Gehring, Rick Reams, Jessica Brown, Andy Pearson, Louis

November 2022

# WAMP Board Meeting Minutes Cont.

Muench, John Franseen, Jake Sailer, Roy Elsenpeter, Brandon Clare, Jeff Swenson, Dr. Jeff Sindelar, and Dianne Handsaker. Absent: Mike Bills, Drew Brinker, Tim Brueggen and Chris Herman.

with the Demand Letter. Jeff Sindelar introduced Colleen Crummy as the new UW MSABD Outreach Specialist. Colleen has extensive experience in By-laws Committee Report: A copy of the By-Laws with revisions administration. She will lend assistance to events and extension was distributed before the meeting. The requested additions activities, such as the Master Meat Crafter's Program. from the last meeting were included and the committee members reviewed the changes. Scott Vorpagel moved to approve The meeting was called to order by President, Jake Sailer, at 7:37 the changes and present to the membership. And Pearson am

Secretary's Update: Dianne Handsaker attended The Meating at DATCP on October 27 and travelled to meet with Kathy Vorpagel on November 8.

be distributed in the newsletter. Treasurer's Report. Kathy Vorpagel presented the Balance Sheet (11/10/22) and the Profit and Loss Statement (7/1/22 to 11/10/22). 2. Lobbvist for WAMP: The committee has been meeting and Kathy highlighted various expenses and income and noted submitted a detailed written report. Jake Sailer reviewed the they are in-line with this time of year. John Franseen moved to report to the board. MK Lobby has been selected at the \$3500/ approve the Treasurer's report. Phil Schmidt seconded. Motion passed and the Treasurer's Report was approved. Affairs Committee comprised of board members and non-board

month level. The board discussed the needs for a Governmental Product Show Committee Report: Ben Gehring reported that he members. Kathy Vorpagel suggested asking MK Lobby what we need to have in place first and go from there. Dianne Handsaker had the linens cleaned and would be sending the invoice to Kathy. will notify MK Lobby that they have been selected and notify the Planning to set a up a committee meeting soon. others that WAMP is not hiring them at this time. A one year contract will be signed with MK Lobby.

Website Committee Report: A demand letter was written and sent to Lanex. They replied on November 10, 2022. The letter is three pages long and contains blame on WAMP. The board's consensus is not to pursue any further legal action. The committee has hired VisualRush to build a new website.



VisualRush built the IMPPA site. The target date to be finished is Christmas. Scott Vorpagel referenced the third to last paragraph in Lanex's letter and asked if we needed to respond to close the matter. Dianne Handsaker will contact the attorney that assisted

- seconded. Motion passed.
- Old Business:

1. FFA Meats Judging: Ken Engelke has sent a letter and it will

3. 2023 Convention Planning

a. Pre-Convention Workshop and Educational Sessions: We discussed the cost of the workshop last year and the fee to charge in 2023. The lunch in 2022 was sponsored by the WI Beef Council. The fee in 2022 was \$75, but was supposed to be \$95. Phil Schmidt moved to charge \$100 for the Pre-Convention Workshop. Rick Reams seconded. Motion passed. Suggestion was made to not provide a bus and for members to carpool with ramp parking provided. Dianne Handsaker and Dr. Sindelar are still working on the educational sessions with the possibility of adding Chris Salm as a guest speaker. Theme: Dianne asked for members to consider a theme with the focus of man vs machine. Various ideas were presented. "Strategies for Success: Growing with People, Automation and Technology" was chosen.

b. Finalize Trade Show Provider: After a lot of research on the issue in 2022 and comparing contracts with Valley, WI Expo and the Marriott, Dianne Handsaker recommends using Valley in 2023 and signing only a one-year contract (instead of a threevear contract as in the past). Discussed the option of advance warehousing equipment instead of renting a ramp or portable dock. We will keep a close eye on the workings of the trade show this year and make a change for 2024 if needed. Louis Muench moved to sign a one-year contract with Valley. Phil Schmidt seconded. Motion passed. Booth fees were also discussed due to concerns of rising prices. After much discussion, Phil Schmidt moved to raise all booth fees \$50. Rick Reams seconded. Motion passed with one no vote.

c. Friday Night Social: Various band contacts are being researched. Kathy will be organizing the kid events. Dianne Handsaker asked about who would run the scholarship auction and who takes care of the boards for the Corn Hole Tournament. Andy Geiss volunteered to manage the Scholarship Auction and will get 6-7 items. Phil Schmidt offered to ask John Benson about

# WAMP Board Meeting Minutes Cont.

getting the boards again. Dianne Handsaker will contact suppliers 4. Letter to Dwight Freymiller: Dianne Handsaker discussed to sponsor the boards and gather the logos. Rick Reams will get a price for custom boards from an online company.

a.Butcher Contest: Dianne Handsaker was to ask about having this at the hotel during her meeting with them and forgot. She will contact them ASAP.

b. Student Pass: Dianne Handsaker asked for the group to consider offering Meat Science students (college, tech college and high school) a Student Pass at no charge or at a minimal cost (\$10). A lengthy conversation followed about the costs incurred to WAMP and to those attending. Dianne would be able to work with the colleges and high schools through the coordinators. Jeff Swenson noted there are travel grants available from the WI Cattleman and to contact him directly for information. Rick Reams moved to offer a Student Pass with one quest to the Educational Sessions and Trade Show at no cost and they would need to purchase meal tickets on their own. Scott Vorpagel seconded. Motion passed. A check box will be included on the Student Registration for Financial Assistance with Meal Tickets or travel. An additional check box will be included on the Operator Convention Registration forms to sponsor a student if needed. Students will be asked for a summary after the convention.

c. Ticket Costs: The costs of the 2022 meal tickets were presented along with the changes in meal costs for the 2023 Convention. Phil Schmidt moved to raise meal tickets \$2 each for the Friday Night Event, Saturday breakfast and Saturday Banquet (\$25 to \$27, \$10 to \$12 and \$40 to \$42 respectively).

4. Massachusetts Fund Advisory Group: Jake Sailer contacted Larry Clark to chair the committee. Larry lives in Florida most of the time. He was honored to be asked to be on the committee and to chair, but he declined as he is away from the industry. Tim Haen will be asked to chair the committee. The Past-President will serve on the committee and will ask four additional members including the chairman.

5.Nominating Committee: Discussed options and how many positions need to be filled. Tabled to next meeting. 6.No other old business.

New Business 1. Website Advertising: The new website will include two advertising opportunities. A home page ad and banner ads on the Interior pages. Dianne Handsaker suggested \$500 per year for the home page ads and \$400 per year for the interior page ads. Also discussed a six-month option. Louis Muench moved to charge \$500 for one year and \$300 for 6 months for a home page ad and \$400 for one year and \$250 for 6 months on Interior pages on the WAMP website. Roy Elsenpeter seconded. Motion

2. Dues Structure Committee: Rick Reams, Scott Vorpagel, and Jake Sailer will be the committee. Dianne Handsaker will join the meetings. Will discuss a tiered structure, etc.

3. Code of Ethics and Conduct: Dianne Handsaker had emailed a Proposed WAMP Code of Ethics and Conduct to be approved and available for membership renewals. The Code of Ethics is very similar to AAMP's and IMPPA's Code of Ethics. John Franseen moved to approve the Code of Ethics and Conduct. Louis Muench seconded. Motion passed.

the phone call conversation she had with Dwight Freymiller on October 20, 2022. She had also reached out to Attorney Rick Alaniz for his input on the letter after reviewing the reports from the issues on April 8, 2022, at the WAMP Convention with Dwight Freymiller. The letter was discussed as well as advice by Attorney Alaniz. Rick Reams moved to approve the letter of denial of membership and participation in future events for Dwight Freymiller and D.R.E.A.M Equipment, LLC. Louis Muench seconded. Motion passed.

5. Stationary, Envelopes and Cards: JL Marketing will be contacted to create letterhead and cards. Dianne Handsaker will print.

#### 6. No other new business.

UW Madison Extension Report: Dr. Sindelar noted that several extension programs will be rolling out in 2023 that will be utilizing monies from the Meat Talent Development program. The inaugural Wisconsin Meat Industry Coalition Conference went very well and received excellent feedback. The conference had approximately 130 attendees with 30-40 of those being students. The committee has met to review the conference and will begin planning in January for the 2023 Conference.

WI DATCP Report: Jeff Swenson thanked those who attended the "The Meating" or participated online. The Meating is now online and available for viewing if you missed it. The information for the second round of WI DATCP Grants (\$200,000 total) should be available the first of the year and will close sometime in March. Jeff expressed his appreciation to those who met with DATCP regarding the plant recalls and retail/food code concerns. AAMP Update: The AAMP Convention will be held in Charleston, SC, on July 13-16, 2023. The planning committee met recently and their plans will be rolling out soon.

The next meeting will be at 8:30 am on January 6, 2023, at the Holiday Inn Conference Center in Stevens Point. Dianne asked for those who would be reserving rooms to make sure there are enough available. Plan on meeting for dinner on the night of January 5th at the hotel, breakfast on your own and lunch at the WAMP board meeting.

Phil Schmidt moved to adjourned the meeting. John Franseen seconded. Motion passed. The meeting was adjourned. Respectfully submitted, Dianne Handsaker Executive Secretary



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passed.

### New Faces 2023-2024

#### Submitted by Michelle Kussow, MK Lobby

The recent November, 2022 elections in Wisconsin have resulted in much of the same for most of the statewide races, with Governor Tony Evers (D), Attorney General Josh Kaul (D), Secretary of State Doug LaFollette (D) and U.S. Senator Ron Johnson (R) re-elected. However, there are a few new names at the statewide and congressional levels and many new faces in the State Assembly and State Senate.



Sara Rodriguez (D) Rodriguez formerly worked as a registered nurse and health care executive before being elected to the Wisconsin State Assembly in 2020.



State Treasure John Leiber (R) Leiber is an attorney from Madison and previously worked in the State Capitol as a staffer in the Senate and Assembly.



**Congressional District 3** Derrick Van Orden (R) Van Orden is a retired Navy Seal, as well as an actor and author. He is also an attorney, business consultant and small business owner.

STATE SENATE



State Senate District 5 Rob Hutton (R-Brookfield) Hutton previously served in the State Assembly from 2013-2021. He worked 25 years as an executive of a transportation and logistics firm in Milwaukee as well as managing a company in the manufacturing industry.



Mark Spreitzer (D-Beloit) Spreitzer served in the State Assembly from 2014 until his election to the Senate and was the Minority Caucus Director for 3 sessions. He is a former assistant director of alumni and parent relations and annual support at Beloit College.



**State Senate District 19** Rachel Cabral-Guevara (R-Appleton) Cabral-Guevara was previously elected to the State Assembly in 2020. She is a nurse practitioner and also taught at the University of Wisconsin-Oshkosh for 13 years.



State Senate District 23 Jesse James (R-Altoona) Jesse served in the State Assembly from 2019 until his election to the Senate. He served in the U.S. Army for six years and as a police officer in the Village of Cadott, is the only active-duty law enforcement officer serving in the Wisconsin Legislature. He and his wife also own a small business.



State Senate District 25 Romaine Quinn (R-Cameron) Quinn served in the State Assembly from 2014 to 2020. He has previously worked as a salesman at Viking Coca Cola's Rice Lake Branch and is a member of the Wisconsin Wing of the Civil Air Patrol Legislative Squadron.



State Senate District 27 Dianne Hesselbein (D-Middleton) Hesselbein was elected to the State Assembly in 2013 and served until her election to the Senate. In the Assembly, she was the Assistant Minority Leader. Prior to her election to the Legislature, Hesselbein was elected to the Middleton-Cross Plains Area School District Board of Education and served 3 terms on the Dane County Board of Supervisors. November 2022

State Senate District 29 Cory Tomczyk (R-Mosinee) Tomczyk is a small business owner and has owned Industrial Recyclers of Wisconsin in Wausau for more than 30 years.





**State Assembly District 5** Joy Goeben (R-Hobart) Goeben is a small business owner of Classic Carpet Cleaning. Previously, she owned Joyful Hearts Family Child Care.



**State Assembly District 6** Peter Schmidt (R-Bonduel) Schmidt is a co-owner and operator of the Schmidt Farm, which has been in his family since the 1950's.



**State Assembly District 10** Darrin Madison (D-Milwaukee)\* Madison is currently an organizer with the African-American Roundtable. Previously, He worked for Americorps and the City of Milwaukee. \*Madison identifies as a democrat socialist. WAMP News & Vlews

## New Faces 2023-2024 Cont.







**State Assembly District 19** Ryan Clancy (D-Milwaukee)\* Clancy is on the Milwaukee County Board and was previously a teacher. He is a small business owner of Bounce Milwaukee. \*Clancy identifies as a democrat socialist.



**State Assembly District 13** Tom Michalski (R-Brookfield) Michalski served 30 years as an information technology specialist at Marguette University. He also is a volunteer member of the Elm Grove Fire Department and has served on the Waukesha County Technical College Board.



**State Assembly District 15** Dave Maxey (R-New Berlin) Maxey has worked in sales and marketing for more than 25 years. He currently is a New Berlin City Council member and a past President of the New Berlin Board of Education.





**State Assembly District 27** Amy Binsfeld (R-Sheboygan) Binsfeld is a Retail sales purchaser and department manager in her family's business, Bitter Neumann.



**State Assembly District 31** Ellen Schutt (R-Clinton) Schutt recently worked as a legislative staffer in the offices of Reps. Loudenbeck and Kurtz.



**State Assembly District 33** Scott Johnson (R-Jefferson)\* Johnson is a farmer and school bus driver for the Jefferson School District.

\*Not officially declared winner.



**State Assembly District 43** Jenna Jacobson (D-Oregon) Jacobson is a Housing Program Specialist for the Dane County Housing Access and Affordability Division and is serving her third term as a Village of Oregon Trustee.

### New Faces 2023-2024 Cont.



**State Assembly District 45** Clinton Anderson (D-Beloit) Since his graduation from UW-Whitewater in 2018, Anderson has been serving as a volunteer coordinator and shelter advocate working with survivors of domestic violence.



**State Assembly District 46** Melissa Ratcliff (D-Cottage Grove) Ratcliff is a paralegal for a Madison law firm and serves on the Cottage Grove Village Board and the Dane County Board of Supervisors.



**State Assembly District 52** Jerry O'Connor (R-Fond du Lac) O'Connor spent his career working in the financial sector, with the most recent 22 years at a community bank in Waupun.



**State Assembly District 54** Lori Palmeri (D-Oshkosh) Palmeri has served as Oshkosh Mayor since 2019 and served as an elected Oshkosh Common Council representative from 2016-2019.



**State Assembly District 55** Nate Gustafson (R-Fox Crossing) Gustafson works as an Epic Analyst for Novo Health Technology Group and has also served as a campaign manager for several candidates.



State Assembly District 59 Ty Bodden (R-New Holstein) Bodden most recently worked with the Department of Corrections. He is a former Village of Stockbridge Trustee and current Chairman of the Republican Party of Calumet County.



State Assembly District 61 Amanda Nedweski (R-Kenosha) Nedweski currently serves on the Kenosha County Board and her background is in corporate finance with a global agricultural manufacturing company.



**State Assembly District 68** Karen Hurd (R-Fall Creek) Hurd established a private practice in nutrition counseling in 1994, where she has been able to help people with all manner of health problems. She now tours doing speaking engagements, and writes and records nutritional and biochemical literatures and eCourses.



State Assembly District 73 Angie Sapik (R-Lake Nebagamon) Sapik currently is in produce sales with Vees Marketing and has a history of working in the freight industry.



**State Assembly District 74** Chanz Green (R-Grand View) Green is a small business owner of both the Pioneer Bar in Cable and Ashland Event Rentals. Previously, Green worked in municipal utilities as the utilities manager for the City of Ashland. November 2022



**State Assembly District 79** Alex Joers (D-Madison) Joers is a small business owner and opened The Little Gym in Middleton in 2004.



**State Assembly District 80** Mike Bare (D-Verona) Bare is a small business owner and started the Biergarten at Olbrich Park in Madison. Bare currently serves on the Dane County Board of Supervisors and served as an aide to U.S. Senator Russ Feingold.



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### New Faces 2023-2024 Cont.



Nik Rettinger (R-Mukwanago) Rettinger has worked for numerous legislators and most recently served as the Chief of Staff for Senator Andre Jacque. Rettinger is very active in the Republican Party and serves as the State Chairman of the Wisconsin Young Republicans and is **Republican National Federation.** 



**State Assembly District 84** Bob Donovan (R-Greenfield) Donovan served as an alderman on the Milwaukee Common Council from 2000 to 2020.





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### Tim Brueggan (2024)

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#### Lee Falkavage (2023) Peoples Meat Market

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#### John Franseen (2024)

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#### Chris Herrmann (2023)

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#### Russ Krantz (2023)

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Louis K. Muench (2023) Louie's Finer Meats, Inc. P.O. Box 774 Cumberland, WI 54829 (715) 822-4728 louisk@louiesfinermeats.com

#### Andy Pearson (2025)

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- MEATINGPLACE Michael P. Walsh, Advertising 1415 N. Dayton St. Chicago, IL 60622 312-274-2205 312-266-3363 Fax 312-961-5108 Cell mwalsh@meatingplace.com
- RURAL MUTUAL INSURANCE CO. Bill Kriese P.O. Box 5555 Madison, WI 53705 608-220-6147 bkriese@ruralins.com www.ruralmutual.com
- SILIKAL AMERICA 609 Fertilla St Carrolton, GA 30117 David Perry 770-830-1404 david@silikalamerica.com www.silikalamerica.com
- STONE MILL CONSTRUCTION Glenn Marguette N3029 14th Ave Monroe, WI 53566 608-325-6000 glennm@stonemillconst.com
- WE R FOOD SAFETY Andy Hanacek & Andrew Lorenz 2110 US Hwy 12 W Menomonie, WI 54751 715-309-2980 info@werfoodsafety.com
- WISCONSIN 4-H FOUNDATION, INC. Joanne Wolan The Pyle Center 702 Lángdon St. Madison, WI 53706 608-262-1597 joanne@wis4foundation.org
- WISCONSIN BEEF COUNCIL INC. 957 Liberty Dr, Suite 201 Verona, WI 53593 Tammy Vaassen 608-833-9940 tvaassen@beeftips.com
- WISCONSIN MERCHANTS SERVICES W10320 S County Line Road Lodi, WI 53555 608-215-0790 info@wisconsinmerchantservices.com www.wisconsinmerchantservices.com

WISCONSIN PORK PRODUCERS P.O. Box 327 Lancaster, WI 53813 608-723-7751 wppa@wppa.org

- SUPPLIES BUNZL PROCESSOR DIVI-SION/KOCH SUPPLIES 5710 NW 41st Street Riverside, MO 64150 800-456-5624 816-448-4300
- COZZINI CUTTING SUPPLIES 3451 Commercial Ave. Northbrook, IL 60062 Laura McKay 847-814-1090 laura@cozzinicuttingsupplies.com www.cozzinicuttingsupplies.com
- INDUSTRIAL NETTING 10300 Fountains Drive Minneapolis, MN 55369 Karen Slater 763-496-6374 kslater@industrialnetting.net www.industialnetting.com
- MAI TECHNOLOGIES, Dennis 5296 174th St Chippewa Falls, WI 54729 715-690-1270 dennis@mailtechllc.com
- NASSCO INC Dane White 5365 S Moorland Rd New Berlin, WI 53151 (414) 423-4977 dwhite@nasscoinc.com www.nasscoinc.com
- **NELSON-JAMESON INC** PO Box 647 3200 S Central Ave Marshfield, WI 54499 800-826-8302 sales@nelsonjameson.com
- SHILLING SUPPLY Tom Reuter 2435 Hauser St. Lacrosse, WI 54603 800-888-1885 mgloede@shillingsupply.com
- SILVER-CLIP INC. 46551 Strathmore Road Plymouth, MI 48170-3436 Mike Prokurat 734-354-6551 sales@silver-clip.com www.silver-clip.com
- WALTON'S INC. Kurt Carter, National Sales Mgr 3639 N Comotara St. Wichita, KS 67226 800-835-2832 316-262-0651 316-262-5136 Fax kurt@waltonsinc.com www.waltonsinc.com

Wiscsonsin Association of Meat Processors PO Box 25 Pearl City, IL 61062

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COMMERCIAL TESTING LAB P.O. Box 526 514 Main Street Colfax, WI 54730 715-962-3121 www.ctlcolfax.com

